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"Hard Drive" does not tell the story of rotating disk memory! Rather, is tells the story of Gates' drive and motivation to push MicroSoft forward in the competition of the day! The book gives some insight into the shenanigans of Gates to keep the lead in the PC Software market place.

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Hard Drive is the best account I've read on Microsoft and Bill Gates. It's a very old book (1993) but super detailed, well-researched on Microsoft and Bill Gates. It builds on a number of other older books on Microsoft and other companies (eg IBM), articles and interviews with people. There are lots of titbit stories and quotes from people.

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Hard Drive: Bill Gates and the Making of the Microsoft Empire: Authors: James Wallace, Jim Erickson: Editor: John Wiley & Sons: Edition: illustrated, revised: Publisher: Wiley, 1992: Original from:...

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Part entrepreneur, part enfant terrible, Gates has become the most powerful -- and feared -- player in the computer industry, and arguably the richest man in America. In Hard Drive, investigative reporters Wallace and Erickson follow Gates from his days as an unkempt thirteen-year-old computer hacker to his present-day status as a ruthless billionaire CEO.

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Did Gates Really Say 640K is Enough For Anyone? | WIRED
Icons & Innovators These 5 Things About Bill Gates Are Hard to Believe, but Actually Make Total Sense The life Bill Gates has lived is, in every way, different from the lives most of us have led.

Chronicles the career of "Chairman Bill" Gates, the computer whiz kid who commands the powerful Microsoft computer software empire.

The must-read summary of James Wallace and Jim Erickson's book: "Hard Drive: Bill Gates and the Making of the Microsoft Empire". This complete summary of the ideas from James Wallace and Jim Eriskon's book "Hard Drive" tells the story of America's youngest millionaire and Microsoft founder, Bill Gates. In their book, the authors have interviewed childhood friends, employees and business rivals to present this compelling story behind the rise of this genius who transformed the computer industry. By reading this summary, you will understand how one man took his passion for computing and transformed it into a multi-million dollar world-class company. Added-value of this summary: □ Save time □ Understand key concepts □ Expand your knowledge To learn more, read "Hard Drive" and discover the secrets behind the success of the most feared player in the computer industry.

Praise for Overdrive: Bill Gates and the Race to Control Cyberspace "James Wallace offers many tales of . . . temper tantrums, antitrust tussles with the Justice Department, and general dirty tricks Microsoft has allegedly played on its competitors." -The New York Times Book Review Praise for James Wallace's Hard Drive: Bill Gates and the Making of the Microsoft Empire "A stupendous success story. This is the most informative book yet on Bill Gates and Microsoft." -the Washington Post "Remarkable . . . This book will make you wonder why you didn't buy Microsoft stock when it went public." -The Wall Street Journal "An engaging, almost classic tale of a boy who finds power in gadgets and then won't let go." -Los Angeles Times

Gates reveals the guiding genius behind the unparalleled success of the Microsoft Corporation-- the biggest and most profitable personal computer software company in history-- and exposes the intensely competitive tactics that help it dominate the desktops of America. Chairman and co-founder of Microsoft, Bill Gates is the most powerful person in the computer industry and the youngest self-made billionaire in history. His company's DOS and Windows programs are such universal standards that more than nine out of ten personal computers depend on Microsoft software. Under the "Microsoft Everywhere" rallying cry, Gates intends to expand his company's worldwide dominance to office equipment, communications, and home entertainment. Vivid and definitive, Gates details the behind the scenes history of the personal computer industry and its movers and shakers, from Apple to IBM, from Steve Jobs to Ross Perot. Uncovering the inside stories of the bitter battle for control of the expanding personal computing market, Gates is a bracing, comprehensive portrait of the industry, the company, and the man-- and what they mean for a future where software is everything.

#1 NEW YORK TIMES BEST SELLER □ In this urgent, authoritative book, Bill Gates sets out a wide-ranging, practical—and accessible—plan for how the world can get to zero greenhouse gas emissions in time to avoid a climate catastrophe. Bill Gates has spent a decade investigating the causes and effects of climate change. With the help of experts in the fields of physics, chemistry, biology, engineering, political science, and finance, he has focused on what must be done in order to stop the planet's slide to certain environmental disaster. In this book, he not only explains why we need to work toward net-zero emissions of greenhouse gases, but also details what we need to do to achieve this profoundly important goal. He gives us a clear-eyed description of the challenges we face. Drawing on his understanding of innovation and what it takes to get new ideas into the market, he describes the areas in which technology is already helping to reduce emissions, where and how the current technology can be made to function more effectively, where breakthrough technologies are needed, and who is working on these essential innovations. Finally, he lays out a concrete, practical plan for achieving the goal of zero emissions—suggesting not only policies that governments should adopt, but what we as individuals can do to keep our government, our employers, and ourselves accountable in this crucial enterprise. As Bill Gates makes clear, achieving zero emissions will not be simple or easy to do, but if we follow the plan he sets out here, it is a goal firmly within our reach.

"Our slogan from the very beginning was 'a computer on every desk and in every home.'" "For me to become gun-shy might require surgery." An icon more powerful than anything on a Windows screen, Bill Gates today stands atop his fabled Microsoft fortress staring down competitors' threats and injunctions from an annoyed U.S. Justice Department. The kind of success Gates has created rarely escapes criticism. And Bill is getting more than his share. The story of how this Harvard dropout created the operating system that would become the worldwide standard for millions of computers is legendary. And equally legendary has been the take-no-prisoners tactics of his corporate colossus, Microsoft. We've witnessed Gates's transformation from a geeky wunderkind into a business titan. Whether admired or detested, glorified or vilified, Gates is a household name and a worldwide curiosity. Bill Gates Speaks discloses what Bill Gates has to say on everything from financing a start-up to running a conglomerate, developing technology to raising a family, and growing his business to expanding his personal wealth. Drawing on quotes culled from speeches, articles, essays, newscasts, and interviews, this unique book weaves all of this information into a compelling and easy-to-read biography. Here is just a sample of what you'll find inside: * "My parents weren't all that excited about their son announcing he was dropping out of a fine university to start a business in something almost nobody had heard of called 'microcomputers.'" * "I think business is very simple. Profit. Loss. Take the sales, subtract the costs, you get this big positive number. The math is quite straightforward." * "I envy people who thrive on three or four hours of sleep a night. They have so much more time to work, learn, and play." * "We never waste a lot of time talking about what we're doing well. It just isn't our culture. Every meeting is about 'Sure, we won in seven of the categories, but what about that eighth category?'" * "The PC industry is the model industry in the entire economy. The rate of innovation, the openness-all of these things are just fantastic. And Microsoft's role in creating this has been absolutely fundamental." The world listens when Bill gates speaks "I'm not competent to judge his technical ability, but I regard his business savvy as extraordinary. If Bill had started a hot dog stand, he would have become the hot dog king of the world." -Warren Buffett "It is still possible to be a Vanderbilt, an Astor, a Rockefeller. You can still do that, you can be Bill Gates." -David Geffen "Everybody is waiting for this guy to slip. He hasn't slipped, and there's very little chance that he will. Everything that he keeps his hands in will work, and he will win." -Alan Kerr, Ogilvy & Mather "Love him or hate him, but you can't ignore him." -Fortune

"Intriguing passages". -- Computerworld The Making of Microsoft reveals the inside story of one of the most successful American companies of the microcomputer revolution.

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